



# Help Support the Arts in Delaware



**Become a Sponsor of the DFVA Online Art Show to benefit our Scholarship Fund for Delaware Students**

Each year the Delaware Foundation for the Visual Arts holds three art shows featuring the work of outstanding local artists. A portion of the proceeds of these shows benefits our Scholarship Fund for college bound students majoring in the arts.

This year, we are going to hold our art show online! To accomplish this, we are seeking sponsorships from local businesses.

Benefits of sponsorship include:

- Marketing exposure during the art show.
- Inclusion in promotional materials.
- Tax deductibility. (check with your tax adviser)
- Opportunities for brand building and lead generation.
- Increase credibility.

Please take a moment to read our request and please consider becoming a sponsor of our show!

Local artists and future artists thank you!



# Delaware Foundation for the Visual Arts

## Online Art Show

October 10, 2020 – November 8, 2020  
www.DelawareArtShow.com

### ABOUT OUR FOUNDATION

Delaware Foundation for the Visual Arts was formed in 1980 with the mission of emphasizing artistic fundamentals through scholarships to Delaware students and the professional development of its Membership.

### HOW WE BENEFIT THE COMMUNITY

Annual scholarships are granted to college-bound Delaware high school students majoring in the Arts, and who exhibit excellence in the art fundamentals of drawing or painting.

### SPONSORSHIP OPPORTUNITIES

Your organization's support of our Online Art Show will help our foundation to offset:

- website development & advertising costs,
- the lack of the patron entrance fee (typically charged at live events),
- and partially subsidize the artist entry fee.

Your sponsorship is greatly appreciated.  
Thank you.

### RETURN ON INVESTMENT

Our audience and key patrons are affluent persons located in the top income earning ZIP codes in the immediate Delaware geography.

This demographic has the disposable income and is more likely to make purchases for quality products and services.

They are influenced by sponsorships of cultural events they deem to be of local importance.

**Julie Cargill & Kathy Ruck**, Art Show Co-Chairs

**Linda Campbell Arena**, DFVA Co-President

Level (# avail.)	Contribution	Perks
<b>Van Gogh (1)</b> (Presenting)	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Prominent Logo &amp; Link on main web page, all printed items, sponsor page, program, emails, &amp; press release</li> <li>• Logo on Popups and all Art &amp; Gallery pages</li> <li>• Individual Social Media posts on DFVA Facebook page</li> </ul>
<b>Picasso (2)</b> (Platinum)	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>• Logo &amp; Link on sponsor page, program, emails, &amp; press release</li> <li>• Logo on all Art &amp; Gallery pages</li> <li>• Individual Social Media posts on DFVA Facebook page</li> </ul>
<b>Monet (4)</b> (Gold)	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Logo &amp; Link on sponsor page, program, &amp; press release</li> <li>• Logo on Art pages</li> <li>• Individual Social Media posts on DFVA Facebook page</li> </ul>
<b>Da Vinci (∞)</b> (Silver)	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Logo &amp; Link on sponsor page &amp; program</li> <li>• Shared Social Media posts on DFVA Facebook page</li> </ul>
<b>Rembrandt (∞)</b> (Bronze)	<b>\$100</b>	<ul style="list-style-type: none"> <li>• Logo &amp; Link on sponsor page</li> <li>• Company Name listed in program</li> </ul>
<b>Friends of DFVA</b>	<b>\$25 or more</b>	<ul style="list-style-type: none"> <li>• Name Listed on web site</li> </ul>

**To Become a Sponsor, Complete Enrollment Form or Contact our Event Director:  
Julie Cargill at 302-313-6415 or dfva1980@gmail.com**

*Delaware Foundation for the Visual Arts is a 501(c)(3) non-profit organization - Tax ID No: 51-0320156*

Your High-Resolution Logo (300dpi) must be provided to **tom@tjarena.com** no later than Sept 25.



**Delaware Foundation  
for the Visual Arts**

**Online Art Show**

October 10, 2020 – November 8, 2020

[www.DelawareArtShow.com](http://www.DelawareArtShow.com)

**SPONSORSHIP ENROLLMENT**

Company Name \_\_\_\_\_

Website Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

<input checked="" type="checkbox"/>	<b>Sponsorship Level</b>	<b>Level</b>	<b>Donation</b>
<input type="checkbox"/>	Van Gogh	Presenting	\$2,500
<input type="checkbox"/>	Picasso	Platinum	\$1,500
<input type="checkbox"/>	Monet	Gold	\$1,000
<input type="checkbox"/>	Da Vinci	Silver	\$500
<input type="checkbox"/>	Rembrandt	Bronze	\$100
<input type="checkbox"/>	Friends of DFVA	Donation	\$25 or more

**Make All Checks Payable to "Delaware Foundation for the Visual Arts"**

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Tax ID Number: 51-0320156*

**Provide Enrollment Form and Payment to our Event Director:**

Julie Cargill, DFVA Art Show Chair  
c/o Wendy Maxwell, 28 Bradbury Road, New Castle, DE 19720  
302-313-6415 / [dfva1980@gmail.com](mailto:dfva1980@gmail.com)

Your High-Resolution Logo (300dpi) must be provided electronically to  
**[tom@tjarena.com](mailto:tom@tjarena.com)** *no later than September 25.*